WC DOCKET NO.-1090

DOCKET FILE COPY ORIGINAL

Page 1

	1 481 - Carrier Annual Reporting lection-Form		FCC Form 481 OMB Control N July 2013	o. 3060-0986 RACCHNOC Scollagoe Cte
<010> 5	Study Area Code	319037		aci, a n só13
	Study Area Name	TAG Mobile LLC		FCC Mail Room
<020>	Program Year	2014		
<030>	Contact Name: Person USAC should contact with questions about this data	Mark Lammert		
<035>	Contact Telephone Number: Number of the person identified in data line <030	407-260-1011 >		
<039>	Contact Email Address: Email of the person identified in data line <030>	regulatory@csilon	ngwood.com	
ANNUA	REPORTING FOR ALL CARRIERS			54.313 54.422 Completion Required (check box when complete)
<100>	Service Quality Improvement Reporting		(complete attached worksheet)	(check box when complete)
<200> <210>	Outage Reporting (voice)	f no outages to report	(complete attached worksheet)	
<310>	Unfulfilled Service Requests (voice) Detail on Attempts (voice) Unfulfilled Service Requests (broadband) Detail on Attempts (broadband)		(attach descriptive document)	
<400> <410> <420> <430> <430> <450>	Number of Complaints per 1,000 customers (voic Fixed 0.0 Mobile 0.021 Number of Complaints per 1,000 customers (brown Fixed Mobile			
<900> <1000> <1010> <1110> <1110>	Service Quality Standards & Consumer Protection 319037_MISection_510 Functionality in Emergency Situations 319037_MI_Section_610 Company Price Offerings (voice) Company Price Offerings (broadband) Operating Companies and Affiliates Tribal Land Offerings (Y/N)?	n Rules Compliance	(check to indicate certification) (attached descriptive document) (check to indicate certification) (attached descriptive document) (complete attached worksheet) (complete attached worksheet) (if yes, complete attached worksheet) (check to indicate certification) (attach descriptive document) (if not, check to indicate certification) (complete attached worksheet) (complete attached worksheet)	
<2000> <2005>		Price Cap Local Exchar	ge Carriers (check to indicate certification) (complete attached worksheet)	
<3000> <3005>		nal Documentation V	Vorksheet (check to indicate certification) (complete attached worksheet)	

No. of Copies rec'd ()+| List ABCDE

(100) Service Quality Improvement Reporting Data Collection Form July 2013	313037	ea Name	Year 2014	Contact Name - Person USAC should contact regarding this data	Contact Telephone Number of person identified in data line <030> 407-260-1011	Contact Email Address - Email Address of person identified in data line <030> regulatory@csilongwood.com	Has your company received its ETC certification from the FCC?	If your answer to Line <110> is yes, do you have an existing $\S54.202(a)$ "5 year plan" filed with the FCC?	If your answer to Line <111> is yes, then you are required to file a progress report, on line <112> delineating the status of your company's existing § 54.202(a) "S year plan" on file with the FCC, as it relates to your provision of voice telephony service. Attach Five-Year Service Quality Improvement Plan or, in subsequent years, your annual progress report filed pursuant to 47 C.F.R. § 54.313(a)(1). If your company is a CETC which only receives frozen support, your progress report is only required to address voice telephony service.	Please check these boxes below to confirm that the attached PDF, on line 112, contains a progress report on its five-year service quality improvement plan pursuant to § 54.202(a). The information shall be submitted at the wire center level or census block as appropriate.	Report how much universal service (USF) support was received How (USF) was used to improve service coverage How (USF) was used to improve service capacity How (USF) was used to improve service capacity Frowide an explanation of network improvement targets not met in the prior calendar year.
(100) Service Quality Improveme Data Collection Form	Study Area Code	Study Area Name	Program Year	Contact Name - Person US	Contact Telephone Numbe	Contact Email Address - Er	Has your company receive	If your answer to Line <110> is year plan" filed with the FCC?	If your answer to Line <11: report, on line <112> delin 54.202(a) "5 year plan" on voice telephony service. Attach Five-Year Service Q your annual progress repo CETC which only receives f required to address voice?	Please check these boxes 112, contains a progress ri plan pursuant to § 54.202 center level or census bloc	Maps detailing progress to Report how much univers: How (USF) was used to im How (USF) was used to im How (USF) was used to im Provide an explanation of in the prior calendar year.
(100) Se Data Col	<010>	<015>	<020>	<030>	<035>	<039>	<110>	411>	<1112>		(113) (114) (115) (116) (117)

10/08/2013 Page 2

	200	-			2,57 - 1,515 - 15 - 19 - 19 - 19 - 19 - 19 - 19 -	319037						
40105	Study Area Lode	one				TAG Mobile LIC						
950												
030	1	Contact Name - Person USAC should contact regarding this data	should contac	t regarding this	: data	Mark Lammert						
<035>	1	ohone Number -	Number of pe	rson identified	in data line <0	Contact Telephone Number - Number of person identified in data line <030> 407-260-1011						
<039>	1	Contact Email Address - Email Address of person identified in data	Address of pe	erson identified		line <030> regulatory@csilongwood.com	ilongwood.com					
<220>		\$ \$	<	\$ 93	\$ \$	¢Cb	, (2)	ф>	Ç.	\$	\$	\$
	Z & Z	8	Outage Start Time	ĕ	Outage End Time	Number of Customers Affected	٩	911 Facilities Affected	Service Outage Description (Check	Did This Outage Affect Multiple Study Areas	Service Outage	Preventative
							Customers	(Yes / No)	all that apply)	(Yes / No)	Resolution	Procedures
						•	See attached					
							ביים מונמטווס	3				
						Š	worksneet					

10/08/2013 Page 3

Control No. 3060-0819									9	Total ner line Rates and Feet													
FCC Form 481: OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013									< 60>	Mandatory Extended Area													
FCC OIN July									49	and coine of leavest 1 courses	State Offiversal Service ree												
		LLC				ilongwood.com			+ th - th		State Subscriber Line Charge					See attached worksheet							
	319037	TAG Mobile	2014	Mark Lammert	030> 407-260-1011	:030> regulatory@cs	1/1/2013		<	Residential Local	Service Kate					See att	1						
				ing this data	ntified in data line <	entified in data line <	1/1/		40 >.		Kate Iype	!											
				contact regard	r of person ide	ss of person ide	ctive Date	ervice Charge	(a32)		SAC (CETC)												
luding Voice Rate D	÷	me		Contact Name - Person USAC should contact regarding this data	Contact Telephone Number - Number of person identified in data line <030>	Contact Email Address - Email Address of person identified in data line <030> regulatory@csilongwood.com	Residential Local Service Charge Effective Date	Single State-wide Residential Local Service Charge	<62>		Exchange (ILEC)												
(700) Price Offerings in Data Collection Form	Study Area Code	Study Area Name	Program Year	Contact Name	Contact Teleph	Contact Email	Residential Loc	Single State-w	4		State									į			
(700) Pric Data Colk	<010>	<015>	<020>	<030>	<035>	<039>	<701>	<702>	<703>														

Page 4

3060-0819
3 6
0-090
- ×
ا و .
2 1
ğ.
<u>8</u>
8
2
86
8
90
m 481 ontrol No 13
48 for
토종광
48.4 V2.4
요일
A Company
2010
a lettore.
A Massell
7 2 3
Price Offerings Form
Price Offerings Form
Price Offerings Form
Price Offerings Form

		Т	-1	 - T	_	 —т	Ţ	-1	 	 1	 _		_	
<d4><d4>Usage Allowance</d4></d4>	Action Taken When Limit Reached (select)													
₹	Usage Allowance (GB)													
⊲p	Broadband Service - Upload Speed (Mbps)													
	Download Speed (Mbps)													
Ø	Total Rate and Fees													
₽	State Regulated Fees						See attached	worksheet						
<19>	Residential Rate					į	eS	work						
4P 42>	Exchange (ILEC)													
9	State													
<711>												 		

FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013										, Ses		Doing Business As Company or Brand Designation			heet =-																
						ongwood.com						SAC			See attached worksheet																
(800) Operating Companies Data Collection Form	Study Area Code	Study Area Name	Program Year	Contact Name - Person USAC should contact regarding this data Mark Lammert	Contact Telephone Number - Number of person identified in data line <030> 407-260-1011	Contact Email Address - Email Address of person identified in data line <030> regulatory@csilongwood.com	Donording Cardor TAG Mobile, LLC	Holding Company NA	<u>}</u>			Affiliates			16 BBS																
(800) Operating Comp Data Collection Form	<010>	1	i	1	1		l .				<813>		"	1	, '	ı	ı	•	•	•	•	•	-	•	-	-	-				

Page 6

FCC Form 481	319037	TAG Wobile LLC	2014	garding this data Mark Lammert	n identified in data line <030> 407-260-1011	on identified in data line <030> regulatory@csilongwood.com			Name of Attached Document (.pdf)	ect (Yes,No, NA) for ed on the attached with the Tribal es:	Select	(Yes,No, NA)	with a focus on Tribal		Inner;		ments		SSES	processes	requirements.
(900) Tribal Lands Reporting Data Collection Form	Study Area Code	Study Area Name	Program Year	Contact Name - Person USAC should contact regarding this data	Contact Telephone Number - Number of person identified in data line <030> 407-260-1011	Contact Email Address - Email Address of person identified in data line <030>	Tribal Land(s) on which ETC Serves		Tribal Government Engagement Obligation	If your company serves Tribal lands, please select (Yes,No, NA) for each these boxes to confirm the status described on the attached PDF, on line 920, demonstrates coordination with the Tribal government pursuant to § 54.313(a)(9) includes:			Needs assessment and deployment planning with a community anchor institutions;	Feasibility and sustainability planning;	Marketing services in a culturally sensitive manner;	Compliance with Rights of way processes	Compliance with Land Use permitting requirements	Compliance with Facilities Siting rules	Compliance with Environmental Review processes	Compliance with Cultural Preservation review processes	Compliance with Tribal Business and Licensing requirements.
(900) Tri Data Col	<010>	<015>	<020>	<030>	<035>	<039>	<910>		<920>				<921>	<925>	<923>	<924>	<925>	<976>	<927>	<928>	<929>

ECC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013	TAG Mobile LLC	2014	Mark Lammert	407-260-1011	regulatory@csilongwood.com					
(1100) No Terrestrial Backhaul Reporting Data-Collection Form <010> Study Area Code	1	<020> Program Year	<030> Contact Name - Person USAC should contact regarding this data	ta line <030>	1.1	Please check this box to confirm no terrestrial backhaul <a><1120> options exist within the supported area pursuant to § 54.313(G)	Please check this box to confirm the reporting carrier offers broadband service of at least 1 Mbps downstream and 256 kbps upstream within the supported area pursuant to § 54.313(G)			

10/08/2013 Page 8

FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013	319037	TAG Mobile LLC	2014	Mark Lammert	407-260-1011	regulatory@csilongwood.com	319037_Mr_Line 1210	for a standard document for the	Name of attached oocument (.pu.)					
(1200) Terms and Condition for Lifeline Customers Lifeline Data Collection Form)> Study Area Code	5> Study Area Name	J> Program Year			Sontact Email Address - Email Address of person identified in data line <030>				.0> Link to Public Website HTTP	"Please check these boxes below to confirm that the attached PDF, on line 1210, or the website listed, on line 1220, contains the required information pursuant to § 54.422(a)(2) annual reporting for ETCs receiving low-income support, carriers must annually report:	1.5 Information describing the terms and conditions of any voice telephony service plans offered to Lifeline subscribers,	22> Details on the number of minutes provided as part of the plan,	<1223> Additional charges for toll calls, and rates for each such plan.
(1200) ⁻¹ Lifeline Data Co	<010>	<015>	<020>	<030>	<035>	<039>	7	(171)		<1220>		<1221>	<1222>	<122

10/08/2013 Page 9

. FEC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013						tuc	nnect America Phase I support, frozen High Cost support, High Cost support to offset access charge reductions, and Connect America Phase II 3{b},(c),(d),(e) the information reported on this form and in the documents attached below is accurate.																		Name of Attached Document Listing Required Information	
(2000) Price Cap Carrier Additional Documentation Data Collection Formi Including Rote-of-Return Carriers offiliated with Price Cap Local Exchange Carriers	Study Area Code 319037	Study Area Name TAG Mobile ILC	Program Year	Contact Name - Person USAC should contact regarding this data	Contact Telephone Number - Number of person identified in data line <030> 407-260-1011	Contact Email Address - Email Address of person identified in data line <030> regulatory@csilongwood.com	of Incremental Co	Incremental Connect America Phase I reporting	2nd Year Certification {47 CFR § 54.313(b)(1)}	3rd Year Certification (47 CFR § 54.313(b)(2)}	Price Cap Carrier Receiving Frozen Support Certification {47 CFR § 54.312(a)}	2013 Frozen Support Certification	2014 Frozen Support Certification	2015 Frozen Support Certification	2016 and future Frozen Support Certification	Price Cap Carrier Connect America ICC Support {47 CFR § 54.313(d)}	Certification Support Used to Build Broadband	Connect America Phase II Reporting (47 CFR § 54.313(e))	3rd year Broadband Service Certification	5th year Broadband Service Certification	Interim Progress Certification	Please check the box to confirm that the attached PDF , on line 2021,	or CAF Phase II support shall provide the number, hames, and addresses of	community anchol institutions to which began providing access to broadband	stitutions	
(2000) P Data Col Including	<010>	<015>	<020>	<030>	<032>	<039>	CHECK t		<2010>	<2011>		<2012>	<2013>	<2014>	<2015>		<2016>		<2017>	<2018>	<2019>	<2020>			<2021>	

1
2
3
8
Ž
g
[[
· ě
1 €
8
ğ
. 8
a ž
7 9 6
គី ភី ឝី
انج و ترا
8 2 4
汉
This is
Ę
3
2
8
8
2
er Additte
ğ
15
. .
¥
à E
8 4
0 8
13 4 /1
5 8
8 2 1

319037	TAG Mobile LLC	2014	ISAC should contact regarding this data Mark Lammert	iber - Number of person identified in data line <030> 407-260-1011	mail Address of person identified in data line <030> regulatory@csilongwood.com
Study Area Code	<015> Study Area Name	Program Year	Contact Name - Person USAC should co	Contact Telephone Number - Number o	Contact Email Address - Email Address o
- <010>	¢015	<020>	<030>	<035	<039>

CHECK the boxes below to note compliance on its five year service quality plan (pursuant to 47 CFR § 54.202(a)) and, for privately held carriers, ensuring compliance with the financial reporting requirements set forth in 47 CFR § 54.313(f)(2). I further certify that the information reported on this form and in the documents attached below is accurate.

Underlying Information subjected to a review by an information continued

Page 11

Data Coll	tion - Reporting Carrie ection Form	OMB Control No. 3060-0986/OMB Control No. 3060-0819
<010>	Study Area Code	319037
<015>	Study Area Name	TAG Mobile LLC
<020>	Program Year	2014
<030>	Contact Name - Perso	on USAC should contact regarding this data Mark Lammert
<035>	Contact Telephone N	umber - Number of person identified in data line <030> 407-260-1011
<039>	Contact Email Addres	s - Email Address of person identified in data line <030> regulatory@csilongwood.com

TO BE COMPLETED BY THE REPORTING CARRIER, IF THE REPORTING CARRIER IS FILING ANNUAL REPORTING ON ITS OWN BEHALF:

I certify that I am an officer of the reporting carrier; my responsibilities include ensuring the accuracy of the annual reporting requirements for universal service support recipients; and, to the best of my knowledge, the information reported on this form and in any attachments is accurate.				
Name of Reporting Carrier: TAG Mobile LLC				
Signature of Authorized Officer: CERTIFIED ONLINE		Date 10/08/2013		
Printed name of Authorized Officer: Frank DelCol				
Title or position of Authorized Officer: President & CEO				
Telephone number of Authorized Officer: 214-390-5411				
Study Area Code of Reporting Carrier: 319037	Filing Due Date for this form: 10/15/2013			

Data Coll	ion - Agent / Carrier ection Form		FCC Form 481 OMB Control No. 3060-0986/OMB Control No. 3060-0819 July 2013
<010>	Study Area Code	319037	
<015>	Study Area Name	TAG Mobile LLC	
<020>	Program Year	2014	
<030>	Contact Name - Person l	USAC should contact regarding this data Mark Lammert	
<035>	Contact Telephone Num	ber - Number of person identified in data line < 030> 407-260-1011	
<039>	Contact Email Address -	Email Address of person identified in data line <030> regulatory@csilongwood	.com

TO BE COMPLETED BY THE REPORTING CARRIER, IF AN AGENT IS FILING ANNUAL REPORTS ON THE CARRIER'S BEHALF:

certify that (Name of Agent)_ also certify that I am an officer of the reporting carrier; my re agent; and, to the best of my knowledge, the reports and da	is authorized to submit the information reported on behalf of the reporting carrier onsibilities include ensuring the accuracy of the annual data reporting requirements provided to the authorized provided to the authorized agent is accurate.
Name of Authorized Agent:	
Name of Reporting Carrier:	
Signature of Authorized Officer:	Date:
Printed name of Authorized Officer:	
Fitle or position of Authorized Officer:	
Telephone number of Authorized Officer:	
Study Area Code of Reporting Carrier:	Filing Due Date for this form:

TO BE COMPLETED BY THE AUTHORIZED AGENT:

Certification of Agent Aut	zed to File Annual Reports for CAF or LI Recipients on Behalf of Reporting Carrier
, as agent for the reporting carrier, certify that I am authoriz he data reported herein based on data provided by the repo	submit the annual reports for universal service support recipients on behalf of the reporting carrier; I have prov carrier; and, to the best of my knowledge, the information reported herein is accurate.
Name of Reporting Carrier:	
Name of Authorized Agent or Employee of Agent:	
ignature of Authorized Agent or Employee of Agent:	Date:
Printed name of Authorized Agent or Employee of Agent:	
itle or position of Authorized Agent or Employee of Agent	
elephone number of Authorized Agent or Employee of Agent:	
itudy Area Code of Reporting Carrier:	Filing Due Date for this form:

Attachments



FCC Form 481 Section 500 – Service Quality Standards & Consumer Protection Rules Compliance

Under FCC Rules, Section 54.202, an ETC must comply that it will satisfy applicable consumer protection and service quality standards. TAG Mobile, LLC (TAG) is in compliance with the Cellular Telecommunications and Internet Association's Consumer Code for Wireless Service.

- 1. TAG discloses rates and terms of service to customers at the time service is initiated. These same terms and conditions are posted on TAG's website at www.tagmobile.com.
- 2. TAG provides service availability information on their website at www.tagmobile.com.
- 3. TAG provides contract terms to subscribers when they initiate service. These same terms are provided to subscribers during the annual recertification process as outlined in Commission rules that govern continued subscriber eligibility.
- 4. TAG's Lifeline service can be terminated at any time by either party without an early termination fee. Service is dependent on continued eligibility in the program.
- 5. TAG provides disclosures, minutes included in Lifeline plans, expiration of rollover minutes, availability of service, and cost for additional minutes in all published Lifeline advertising materials.
- 6. TAG customers are provided options if they exceed the number of minutes provided in their Lifeline plan. If at any time a customer purchases additional minutes, charges and plan options are available on the company website at www.tagmobile.com or by calling customer service at 866-959-4918.
- 7. TAG's toll-free customer service number is 866-959-4918 and the recertification IVR can be reached by dialing 866-302-5348. Customers can also contact TAG by submitting their information at the "Contact Us" section of their website at www.tagmobile.com or by US mail.
- 8. TAG responds to all consumer inquiries and complaints received from government agencies within 30 days.
- 9. TAG has procedures in place to maintain the privacy of subscriber proprietary information in accordance with applicable federal and state laws.



FCC Form 481 Section 600 - Functionality in Emergency Situations

Under FCC Rules, an ETC must demonstrate its ability to remain functional in emergency situations. Since TAG Mobile, LLC is providing service to its customers through the use of facilities obtained from other carriers, it is able to provide to its customers the same ability to remain functional in emergency situations as currently provided by the carriers to their own customers, including access to a reasonable amount of back-up power to ensure functionality without an external power source, re-routing traffic around damaged facilities, and the capability of managing traffic spikes resulting from emergency situations.

TAG Mobile, LLC Service Agreement

The Service Agreement

Your Service Agreement (the "Agreement") with TAG Mobile, LLC ("TAG") includes the terms of your TAG Service Plan or other information on Services we provide or refer you to during the sales transaction as well as any confirmation materials we may provide you, TAG's Terms of Service ("ToS"), TAG's Acceptable Use Policy ("AUP") and TAG's most recent General Terms and Conditions of Service ("T's & C's"). This Agreement governs all Services provided by TAG, including Lifeline supported Service, unless stated otherwise in the Agreement. It is important that you carefully read all of the terms of the Agreement.

When You Accept The Agreement

By enrolling in or subscribing to service with TAG, you agree to be bound by the Agreement. If you are an existing customer, your continued use, payment for, enrollment in or subscription to our service represents your acceptance of the terms and conditions of the Agreement. If you agree to maintain service for a minimum Term, the Term begins when you accept the Agreement. You must have the legal capacity to accept the Agreement. You accept the Agreement when you do any of the following: (a) accept the Agreement through any printed, oral or electronic statement; (b) attempt to or in any way use the Services; (c) pay for the Services; or (d) open any package or start any program that says you are accepting the Agreement when doing so.

Terms of Service

Following are the Terms of Service ("ToS") with TAG for the purchase and or use of wireless telephone service (the "Service(s)") pursuant to the Service Plan you selected. The Service Plan, as described in the ToS below, is hereby made an integral part of the ToS, which, along with TAG's AUP and T's & C's comprise the entire Agreement between you and TAG.

Service Plans

The Service Plan consists of a detailed description of the Service provided to you and the fees associated with that Service. Only the terms of the specific Service Plan you selected will apply to your Agreement. For the purposes referenced herein, a month is defined as a 30 day period, beginning on the first day of activation of service and ending at midnight on the monthly service renewal date. Text messaging is not always included, however it is available and where it is not included, plan minutes are decremented at 1 minute for every 1 text message, either sent or received. Data services are currently not included in TAG's Service Plans. TAG Service Plans may require the purchase of a TAG Device and a one-time activation fee unless a promotional offer or other qualifying plan terms apply. All Service Plans include the following features:

- Local Calls
- Nationwide Domestic Long Distance
- Caller ID
- Call Waiting
- Call Forwarding
- 3-Way Calling
- Voice Mail (airtime charges apply from your cell phone)
- Nationwide Domestic Text Messaging The rate to receive or send a text message to another phone is 1 minute per 1 text message sent or received and applies when text messaging is not an included component of a Service Plan or when all text messages included in a Service Plan have been used.
- Roaming at no additional charge, subject to the terms of the Agreement
- 411 Directory Assistance Plan minutes are decremented for 411 calling.
- 911 and enhanced emergency 911 ("E-911") service where available - Plan minutes are not decremented for 911 and E-911 services and this service remains available even when all plan minutes have been used.
- 611 access to Customer Service where available. 611 access and Customer Service calls are free and do not decrement Plan minutes.

 211 Service related to the National 2-1-1 initiative which provides access to free and confidential information and referrals for help with food, housing, employment, health care, counseling and more, to customers dialing "211". Plan minutes are not decremented for 211 calling.

TAG offers the following Service Plans:

<u>Pre-paid Plans</u>: Pre-paid Plans are available on a month to month basis, and include text messaging. For the purposes referenced herein, a month is defined as a 30 day period, beginning on the first day of activation of service and ending at midnight on the monthly service renewal date. All TAG Pre-paid Plans are available either as replenishments or stand-alone Pre-paid service plans.

Pre-paid Plan pricing and terms are as follows:

Plan Name	Minutes	Text	Customer	Cost per	Plan
			Cost	MOU	Expiration
Pre-paid Plan 1	100*	200	\$ 7.00	\$0.07	
Pre-paid Plan 2	500*	1000	\$20.00		30 days
Pre-paid Plan 3	1000*			\$0.04	30 days
· · · · · · · · · · · · · · · · · · ·	11000	1200	\$30.00	\$0.03	30 days

Special Replenishment Plans may be available in certain states for certain qualifying consumers. Please check TAG's website at www.tagmobile.com or contact TAG Customer Service at 1 (866) 959-4918 for information on the availability of special Replenishment Plans in your area.

<u>Pre-paid Unlimited Talk and Text</u>: Term and Pricing - The Unlimited Talk and Text Plan includes unlimited in-network airtime minutes and unlimited in-network text messaging monthly for \$39.00, subject to certain restrictions and exclusions described in more detail below. For the purposes referenced herein, a month is defined as a 30 day period, beginning on the first day of activation of service and ending at midnight on the monthly service renewal date. This plan does not include data service, international calling or international text messaging.

Lifeline Plan*: Term and Pricing - TAG's Lifeline Plan includes a free mobile Device and a preset amount of free and/or discounted minutes monthly. The amount of free and/or discounted minutes available varies by state, so please see our website (www.tagmobile.com) for state specific information on TAG's Lifeline Plan in your state. The free mobile Device provided in conjunction with TAG's Lifeline Plan may be a rebuilt, rebranded or refurbished device. For the purposes referenced herein, a month is defined as a 30 day period, beginning on the first day of activation of service and ending at midnight on the monthly service renewal date. Text messaging is not included with Lifeline service, however it is available, and plan minutes are typically decremented at 1 minute for every 1 text message, either sent or received. This rate may vary by state, so please see TAG's website (www.tagmobile.com) for state

specific information on text message rates in your area. Data services are not included and are not available with Lifeline service. Unless state specific rules apply, all unused Lifeline minutes will expire at the end of each month, defined as the monthly renewal date, upon reload of your free and/or discounted monthly Lifeline minutes. Pre-paid Replenishment Plans are available to be purchased in conjunction with Lifeline service. These Pre-paid Replenishment Plans may include text and/or data. Pre-paid Replenishment minutes expire independently from your monthly Lifeline minutes.

* Lifeline Plans are only available to consumers who qualify for Lifeline supported service. TAG provides Lifeline Service in multiple states. This Agreement is subject to additional or different requirements as determined by the laws, regulations and orders of each of the states that are applicable to the TAG services provided to you. Eligibility for Lifeline service may vary by state. State specific addendums, where applicable, are attached hereto and include state specific information on qualification for Lifeline service. In most states you may be eligible if your combined household income is at 135% of the federal poverty level or you already participate in one or more of the following government aid programs:

- Low-Income Home Energy Assistance Program (LIHEAP)
- Federal Public Housing Assistance (Section 8)
- Medicaid
- Supplemental Nutrition Assistance Program (SNAP), f/k/a Food Stamps
- Supplemental Security Income (SSI)
- Temporary Assistance for Needy Families (TANF)
- National School Lunch free lunch program

Rules Related to Lifeline Supported Service: Lifeline is a government assistance program and only eligible consumers may enroll in the program. Lifeline service is a non-transferrable service and therefore may not be transferred to any other individual, including another eligible low-income consumer. Lifeline benefits are federal benefits and consumers that make false statements in order to obtain the Lifeline benefit can be punished by fine or imprisonment, de-enrollment or can be barred from the program. Only one Lifeline service is available per household. A household is defined, for purposes of the Lifeline program, as any individual or group of individuals who live together at the same address and share income and expenses. A household may not receive multiple Lifeline benefits from multiple providers. A violation of the one-per-household requirement constitutes a violation of the Federal Communication Commission's rules and will result in de-enrollment from the program, and could result in criminal prosecution by the United States government. The Lifeline benefit may be applied to either one landline or one wireless number, but cannot be applied to both. Note that not all Lifeline services are currently marketed under the name Lifeline. All Lifeline subscribers must complete their own Application for service. Lifeline service requests will not be processed until an Application has

been received and validated by TAG. Applicants must personally activate TAG's Lifeline service by calling 1-866-959-4918 and selecting Option 2 for activations.

Initial Certification and Annual Re-Certification Requirements of Lifeline Supported Service: Evidence of Lifeline program eligibility is required with your initial application for Lifeline supported Service. Where such eligibility cannot be validated through a state and/or federal database or other alternative means, it may be validated in person by a TAG Agent by providing a copy of your state issued ID card and a copy of the program identification card or other social service agency documentation showing current participation.

The rules and regulations governing a consumer's participation in the Lifeline program also require re-certification of your continued eligibility for the program on at least an annual basis. Such re-certification may be conducted independently by TAG without notice to you by validating your continued eligibility through a state and/or federal database, by verifying your participation in a qualifying subsidy program directly with a state and/or federal program administrator or other alternative means. Your authorization for TAG to access information regarding your ongoing eligibility and/or to verify your ongoing eligibility with a program administrator is included in your initial application for Lifeline Service. Where ongoing eligibility cannot be determined through the means described above, TAG is required to validate your continued eligibility by contacting you so that you may self-certify your continued eligibility directly. Such contact can be facilitated in person, in writing, by phone, via text message, via e-mail or otherwise through the internet. Failure to recertify as required will result in the termination of your Lifeline benefits. Further, you are subject to the same penalties for providing false or fraudulent information at the time of recertification as are applicable to the initial application.

In addition to the annual re-certification requirement, in circumstances where your address cannot be verified through state and or federal databases, TAG is required to contact you on an annual basis to either verify or obtain a valid address related to your Lifeline supported Service. TAG will conduct this address validation contemporaneously with its annual re-certification process, but may, and in circumstances wherein a temporary address is provided at the time of initial application will, validate your address more frequently.

Finally, you are required to certify in your initial application for Lifeline supported Service, and at least once annually thereafter as part of the re-certification process, that you understand and agree to the rules related to Lifeline supported Service participation and eligibility, including but not limited to the following:

1. That you have read and understand the Lifeline Application, and swear and affirm that the information contained in the Application is true and correct, to the best of your knowledge and belief. Further, that you understand that you must meet certain eligibility qualifications receive Lifeline supported service,

and that you understand that providing false or fraudulent information to

receive Lifeline benefits is punishable by law.

2. That you meet the income-based eligibility criteria for Lifeline supported service or that you are a current recipient of the program you designated as your qualification for eligibility and that you will notify TAG within thirty (30) business days (1) if you are no longer participating in the designated program(s); (2) if your household is receiving more than one Lifeline supported service; or (3) if for any other reason your household no longer satisfies the criteria for receiving Lifeline support. You will need to provide documentation of eligibility if required.

3. That the residence address you provided is your primary residence, and not a second home or business and that you understand that if you move from the address included on your Lifeline Application that you are required to notify TAG of your new address within 30 days. Further, if you provided a temporary residential address to TAG, that you will verify your temporary residential

address every 90 days.

4. That you understand the notification requirements described above with respect to both program eligibility and current address information, and that you further understand that you or your household may be subject to penalties

if these requirements are not followed.

5. That you understand that you may be required to re-certify the continued eligibility of your household for participation in the Lifeline program at any time, but will be required to provide such recertification on at least an annual basis. Further, that you understand that failure to re-certify as required will result in the termination of your Lifeline benefits and that you may be subject to the same penalties for providing false or fraudulent information at the time of recertification as are applicable to the initial application.

6. That you authorize TAG to access any records required to verify your statements on the Lifeline Application form and to confirm your eligibility for TAG Lifeline Service. That you give permission to the duly authorized official(s) administering the designated program to provide to TAG your participation status in such program. That you give this permission on the condition that the information in the Lifeline Application and any information about your participation in the designated program provided by officials be

maintained by TAG as confidential customer account information.

7. That you authorize TAG to release any records required for the administration of the TAG Lifeline program (including your name, telephone number and address), including to the Universal Service Administrative Company, to be used in a Lifeline database and to ensure the proper administration of the Lifeline Program. Failure to consent will result in denial of service.

8. That your household will receive only one Lifeline benefit and, to the best of your knowledge, your household is not currently receiving a Lifeline-supported

service from any other provider.

9. That you are entitled to complete the Lifeline Application, and are not listed as a dependent on another person's tax return (unless over the age of 60).

Usage Requirements Related to Lifeline Supported Service: In order for your TAG Lifeline account to remain active, we require that you use your TAG Lifeline supported wireless Service at least once per month. You can use the service by completing an outbound call, purchasing minutes from TAG to add to your plan, answering an incoming call from someone other than TAG or responding to a direct contact from TAG confirming that you want to continue receiving the service. TAG monitors subscribers for non-usage and after 30 days of non-use, TAG's usage team identifies accounts that have not been used for 30 days and sends a text message to such customers asking the customers to respond to the text message or call TAG's customer service number within 30 days to keep the account active. After 45 days of non-usage (15 days from the initial text notification), TAG's internal outreach team attempts to contact those customers to inquire about their intentions to retain the service. In addition to the above, and upon completion of the 30 day grace period and a cumulative 60 days of non-use, TAG will provide written notice to you stating that non-use of your Lifeline service for 60 days and failure to respond to TAG's outreach efforts and/or provide an affirmative acknowledgement directly to TAG that you wish to retain your Lifeline service within 30-days from the date of the initial text notification has resulted in de-enrollment from the Lifeline program and deactivation of your Lifeline supported Service. During the entire 60 day period, your TAG Lifeline service remains active and is not suspended. In the event your Lifeline supported Service is deactivated for non-usage as described above, access to 911 emergency services remains intact as required by the FCC's existing public safety rules and guidelines.

Termination of Service(s): You may terminate any line of Service, including Lifeline Service, by calling us. We reserve the right to cancel promotional offers early or extend offers without notice. Certain offers may not be available everywhere or be combinable with other promotions/options. Coverage is not available everywhere and varies by service - see mapping brochures or visit www.tagmobile.com for coverage details. Fees paid for Services and/or Devices are inclusive of most government taxes and fees, and TAG Surcharges [incl. USF charge (varies quarterly), cost recovery and administrative fees, & state/local fees by area], with the exception of local sales tax which is applied to the purchase of replenishment plans or other Services or Devices that are purchased at retail locations or on our website. TAG Surcharges are not taxes or government required charges and are subject to change. A phone activation fee may apply to new activations (this does not apply to Lifeline Service; there is no activation charge for Lifeline customers). A reconnect fee may apply to reestablish service on accounts that have been deactivated. All TAG services will only work with TAG approved phones - not all services are available with all phones or on all networks. Service charges are not refunded or prorated if service is terminated or modified. All phone usage, including incoming/outgoing calls, incurs airtime charges unless specified otherwise. On calls that cross time periods, minutes are generally deducted or charged based on the call start time. Unused plan minutes do not carry forward and expire at midnight of the monthly service renewal date as determined by your activation date, unless special plan terms apply. Partial minutes of use are rounded up to the next whole minute.

Nature of Services.

The Services are provided via Service Plans under which you do not pay metered "per minute" charges for service. In an effort to offer Service on a reliable basis at a reasonable cost, TAG may discontinue providing Service to you, change the services provided to you, change your Service Plan, reduce the speed of any service provided, cap or restrict the amount of use of any service, or discontinue or limit connections to providers, features, or types of services entirely, in part or in certain areas. For example, TAG may limit, alter, or discontinue your Service pursuant to roaming arrangements, at certain times, or at certain speeds that, in the sole judgment of TAG, appear likely to generate abnormally high call volumes, abnormally long average call lengths, calls with abnormally high costs, abnormally high use, or other disproportionate use when compared to those of other customers of TAG (as described below under "Your Use Of The Service"). The Service discontinuance, alterations and/or limitations described above also apply to your use of or access to numbers or types of services or which may be harmful, disruptive, or interfere with TAG's system or services to other customers. You acknowledge and agree that the web and data Rate Plans provided by TAG are designed to be, and shall only be used, predominately for HTML/WAP (HyperText Markup Language / Wireless Application Protocol) web browsing and multimedia streaming services provided by TAG, its affiliates, authorized suppliers and licensors, and not for off-portal multimedia streaming services. While TAG may, at its sole discretion provide notice to you of our intent to take any such action, you acknowledge and agree that, with the exception of the discontinuance or termination of Service, TAG may take any of the foregoing actions without providing notice to you. By initiating service and placing calls or using any other service on the TAG network, you acknowledge and agree to TAG's ability to modify or terminate your Service under these circumstances.

Your Use Of The Service.

You agree to use the Service in accordance with this Agreement and to comply with all applicable laws. YOU AGREE TO INDEMNIFY, DEFEND, AND HOLD HARMLESS TAG FROM, ARISING OUT OF, RELATING TO, OR IN CONNECTION WITH, YOUR ACTS OR OMISSIONS, INCLUDING, BUT NOT LIMITED TO, ANY VIOLATION BY YOU OF THE TERMS AND CONDITIONS OF THIS AGREEMENT, OR OF ANY APPLICABLE STATUTES, ORDINANCES, LAWS OR REGULATIONS OF ANY LOCAL, STATE, OR FEDERAL AUTHORITY, YOUR USE OF THE SERVICE AND ANY INFORMATION YOU SUBMIT, POST, TRANSMIT OR MAKE AVAILABLE VIA THE SERVICE, FAILING TO PROVIDE APPROPRIATE NOTICES LOCATION-SENSITIVE SERVICES, FAILURE TO REGARDING SAFEGUARD PASSWORDS, BACKUP SECURITY QUESTION TO YOUR PASSWORD OR ANY OTHER ACCOUNT INFORMATION, OR THE RIGHTS OF ANY THIRD PARTY. TAG may deny a request for Service from you for any lawful reason. TAG also reserves the right to cease serving you if you are not acting in accordance with the terms of this Agreement, to disconnect calls that are not in accordance with the terms and conditions of this Agreement, and to cease providing service to telephone numbers or categories of services that are inconsistent with the terms and conditions of this Agreement and the Nature of the Service.

TAG reserves the right to manage our network and the traffic on our network in the way we believe best benefits our customers and best enables us to maintain Service of the nature described in this Agreement. We have determined that our ability to provide Service to our customers is disrupted when you place an abnormally high number of calls, repeatedly place calls which result in abnormally long call lengths, repeatedly place calls with abnormally high costs, high or disproportionate use, or otherwise use our Services or network in excess of our expectations or the normal amount of use by our customers. Thus, we reserve the right to discontinue Service to customers, to discontinue or block Service to certain telephone numbers or categories of services, to terminate calls or Services as described below, to reduce the speed at which such services are provided, or to restrict, reduce or limit the amount of usage, which our experience indicates result in disruptive usage patterns of this nature. For example, TAG Service is not intended for use (i) by persons engaged in the provision of telemarketing services, commercial research or commercial data collection, (ii) by persons seeking a dedicated private line or access line to the internet, or other continuous uses that create the functional equivalent of a dedicated telephone line, (iii) by persons seeking to maintain open lines of communication for extended periods of time (for example, baby monitoring or other monitoring services), (iv) by persons seeking to establish an access point for intra-company private branch exchange services, (v) by persons seeking to provide a commercial or private dispatch service, (vi) by persons seeking to access multi-party Chat Line Services or to call telephone numbers that generate Chat Line Traffic (as defined herein), (vii) for persons seeking to use the service for commercial purposes, (viii) for persons who do not reside in and have the predominant amount of usage on our networks, or (ix) for persons whose web and data Rate Plan usage is not predominantly for HTML/WAP browsing and multimedia streaming services provided by us, our affiliates, authorized suppliers, and licensees. For the purposes of this Agreement, "Chat Line Traffic" means traffic which originates or terminates to or from, relates to, arises out of, is in connection with, or pertains to, a multiple voice bridging service, company, or provider (or telephone numbers associated therewith) in which two or more incoming callers may be connected with each other simultaneously. Chat Line Traffic does not include traffic originating or terminating to or from traditional business dial-in conference calling in which a designated group of callers dial in to a known dial-up conference number at a pre-arranged time for a specific business purpose. For the purpose of this Agreement, "Chat Line Service" means a service which generates Chat Line Traffic.

Some elements of multimedia messages may not be accessible, viewable, or heard due to limitations on certain wireless phones, PCs, or e-mail. We reserve the right to change the multimedia message size limit at any time without notification.

Text message notifications may be sent to non-multimedia messaging subscribers if they subscribe to text messaging. You may receive unsolicited messages from third parties as a result of visiting internet sites, and a per-message charge may apply whether the message is read or unread, solicited or unsolicited.